



FASHION SHOW CONSULTING

FASHION WEEK S/S 12

OW! provides a number of services from show execution to presentation public relations. We have many seasons of experience working on offsite presentations of all sizes to the tents at Mercedes-Benz Fashion Week. With 25 seasons of experience in fashion show production and press, OW! combines the power of outstanding show public relations with an intuitive understanding of the technical process of creating a clean, professional show.



OUR SERVICES

OW! provides a number of services from full-scale production to presentation public relations. We have many seasons of experience working on offsite presentations of all sizes to the tents at Mercedes-Benz FashionWeek.

Services include:

- Show Public Relations
- Sponsorship Development
- Creative Direction
- IMG Fashion Show Management
- MAC & Milk Fashion Show Management
- Notable Outreach & Management
- Seating Direction
- Inviting & RSVPs



PARTIAL CLIENT LIST

A la Disposition*

alice + olivia*

B-Rude*

Bismarck Phillips
Communications*

Carlos Campos*

Cat Swanson*

Christopher Deane*

Elise Øverland*

Frank Tell*

FORM*

Jen Kao

Jenni Kayne*

Kevork Kiledjian

Mercedes-Benz USA for
Mercedes-Benz Fashion
Week*

Milk Studios

PORTS 1961*

Preen

Prps*

threeASFOUR*

Whitney Eve

Y-3*

* multiple seasons



CONTACTS & REFERENCES

Upon request we can provide you with references from a number of designers we have worked with in previous seasons. We would welcome the opportunity to help make your fashion presentation a success during S/S 2012 Fashion Week.

To set up a meeting or for more information on our services, please do not hesitate to contact us:

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