



OW!, Onorato Wixom is a public relations and event firm founded in June 2006. We are known for blending our uptown and downtown sensibilities, strategic public relations, great events and fashion presentations.

We believe that the art of public relations combines important stories with a comprehensive strategy to garner great results. We do not throw everything at the wall and see what sticks; we develop a customized, focused PR plan and timeline with our clients to maximize every opportunity.

We believe targeted and hand-to-hand outreach delivers the best outcome. We have a depth of reference few can match and we work well with other firms working with your company.

We use our resources to craft "out of the box" strategies to get your important story into the right hands to deliver best results.

## The New York Times

NEW YORK MONDAY OF TOREP 14 201



A Princess Visits Queens; Queens Is Impressed ared her scheder standay best dher son from be might das Wife of Denmark's Crown Prince Stops by Riis Settlement House



#### Zachary Quinto & Seth Meyers: Brotherly Love!



Zachary Quinto and Seth Meyers step out at the launch party by Naag.com hosted with AllSaints, on Monday (November 1) in New York City.

The 33-year-old actor and his brother, Joe, spent time with Agyness Deyn and







Fiona Byrne On Why She Folded Naag.com, Her Fashion Site With Agyness Deyn, and Is Launching A New One



### VOGUE.COM





Dan Black, poo star on the rise, is freet from a fitting at Dior Hornne, spoing lea in a Comme des Garpons spoted T-shut he's cui off at the neck. In the ens of ultra-styled pop

### PARTIAL CLIENT LIST

Adeline Adeline alice + olivia The American Museum of Natural History Chelsea Leyland Cherry Vanilla The City of Amsterdam Dan Black Fabiola Beracasa Frank Tell Frye GRUM House of Lavande Jen Kao Kevork Kiledjian The John J Harvey Benefit The Lortel Awards Maybelline Mercedes-Benz USA Milk Studios The Misshapes The Museum of Arts and Design Naag.com Official Live Earth Afterparty Paul Smith Prps Screaming Mimi's Sol Nightclub Spencer Product Studio B's Rooftop Launch The Robert Verdi Show Premiere The Supper Club New York threeASFOUR UNTOUCHED by Johnny Rozsa Wella Care & Styling Launch West Coast Coaching WSJ Magazine Y-3

### THE WALL STREET JOURNAL. Light, Smoke and Mirrors







Patrick Decker, left, his partner Stephan Hengst, center, and deputy mayor of Amsterdam Carolien Gehrein pose for a photograph at the I do. I amsterdam Pride party, Sunday June 28, 2009 in New York, Hengst, originally from Holtand, and Decker, from New York, both new living in Highland. New York, are one of five same-sax couples.



### OUR SERVICES

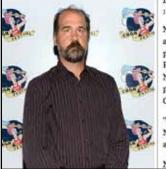
- Retainer or Per Project Public Relations
- Event Public Relations
- Red Carpet Press
- Celebrity and Influencer Outreach
- Product or Brand Launch
- Local, Regional and National PR Strategy

### OUR TEAM

OW!, Onorato Wixom focuses on print, online and broadcast. Our team brings over 20 years of public relations savvy to the table. Our firm specializes in lifestyle, events, fashion and entertainment. From Vogue to Fashionista.com, from Spin to Brooklyn Vegan, from Variety to Vanity Fair, from CNN to Page Six, we have you covered. We work with our team to deliver solid results for your brand or product.



Krist Novoselic Talks Nirvana, Election Reform in CBGB Festival Keynote



By PATRICK FLANARY JULY 5, 2012 SIIS PH ET

Nirvana never played CBGB be agent demanded an additional perform, CBGB Festival organ Parnassa-Staley revealed to Ko Novoselic during the musician political activist's keynote spes CBGB Festival in New York on

"Corporate rock whores, we w Nirvana's former bassist joked anarchism."

Novoselic's appearance at Lan







Red Dresses and Aura Scrubs Spreading Good Uber at a Pair of Maxcum Rengity



Around 8 42nd Stree of ladies turned out Barrio's a a Latin e red," expl he watched Herrera an through th was wearir gown-in so before dir her with t leadership only honor Margulies











ft, Daniel Henning, Paul Smith and Bronwen Roc sove, Slobhan Fahry spins at one of Smith's stor here sunglasses are on display, below.



Wacky Socks, Colorful Ties

The New York Times

Music

Left-Field Hip-Hop, Coherently Disjointed

### House of Lavande's Ultimate Costume Party

ashionista



I he hundredth anniversary of Palm Beach? The fifth anniversary for antique jewelry boutique House of Lavande) And one private beach front property? For House of Lavande's pwner, Tracy Smith, all this equaled a spectacular reason to celebrate. The lauded vintage jewelery connoisseur opened her home in Palm Beach's North End to a chic crowd of New Yorkers. Among the hand selected group of sixty guests were medialites Amanda Hearst, Becka Diamond, Andrew Bevan, Luigi Tadini and Mickey Boardman, as well as designer Chris Benz and stylist Mary Alice Stevenson.

We wish you could have been there too, but we took the liberty of attending on your behalf. While we struggled to interpret the dress code, which called for "modern vintage," others didn't. Guests

were draped in everything from Michael Kors corduroy suits to vintage Vivienne Westwood. See ow they complemented their wardrobe with Smith's expertly chosen House of Lavande pieces.

\*\*All photos courtesy of the Billy Farrell Agency.









they hit super-fame—and, not to mention, before many of them went under the knife--into a retrospective coffee-table book, Untouched. There's Catherine Zeta-Jones—back when she

Everyday Rapture; Second Stage Theatre, Producer; Book, Lyrics and Music by Dick Scanlan and Sherie Rene Scott. The Scottsboro Boys; Vineyard Theatre, Producer; Book by David Thempson,

Lyrics and Music by John Kander and Fred Ebb. The Toxic Avenger; Jean Cheever and Tom Polum, Producers; Book and Lyrics by Joe DiPietro, Music and Lyrics by David Bryan, Based on Lloyd Kaufman's

The Taxic Avenger.











**Robert Verdi Show Before It** Airs!!





### IST JA SEND TIPS

MAIN ABOUT US JUST JARED JR. CONTACT

L, 18 OCTOBER 2012 AT 5:50 PM 2 +1 STweet 18 Like 22 Mary-Kate & Ashley Olsen: WSJ's Innovators of the Year!



Mary-Kate and Ashley Olsen are fashion forward at the WSJ. Magazine's Innovator Of The Year Awardz held at the MOMA on Thursday (October 18) in New York City.

The twins received the innovator of the Year award in Fashion for displaying "an eye for nearly monastic classicism that's redefining American luxury."

The event was also attended by Christs B. Allen, Julianne Moore, and Anna Wintour.

FYI: Mary-Kate is wearing The Row with Cartier jewelry. Ashley is wearing The Row and a Cartler ring.



## Associated Press

#### Lucille Lortel Award nominations announced

NEW YORK (AP) -- The plays "Other Desert Cities" and "This Wide Night" have each received a leading five Lucille Lortel Award ominations in honor of the best of off-Broadway.

Other shows that captured multiple nominations Thursday by the Off-Broadway League include "Gatz," "In the Wake," "In Transit," "The Coward" and "Peter and the Starcatcher."

Joe Mantello will be competing against himself in the directing category, having been nominated for both "The Other Place" and "Other Desert Cities."

Laurie Metcalf and Edie Falco will face off in the best actress category, while Andre Braugher and Christian Borle compete for leading actor, Maghattan Theater Club





Hilfiger show Friday afternoon and the Lacoste show yesterday



morning, Kellan Lutz's runway destination today is that of a local airport,

where he'll be jetting off to Israel with an older woman - his mom. But the

"Twilight" heartthrob (left) isn't worried about flying on the 10th anniversary of 9/11. "Hopefully everything is safe and sound," he told Buzz at the Tommy party at the Gramercy Park Hotel, Lutz also caught a US Open match Friday, where First Lady Michelle Obarna and First Daughters Malia and Sasha

were in attendance. "I heard her kids love "Twilight," and Ashley ("Twilight'

co-star Ashley Greene] and I were

hanging out and we're like 'let's just go hang out with them

and chat it up.'" says Lutz, "But I only had a short time period to be there."

#### THAT DOESN'T SUCK

Shortly before midnight, in a gothic style event space hosting Friday's Frye Company Fashion Week soiree in Tribeca, we caught up with "True Blood" actress Kristin Bauer (a.k.a. vampire Pam de Beaufort, below) who says that bloodsuckers rule. "I



think vampires are rock and roll," she told us. With werewolves, once the 'cool

stuff' begins to happen, they turn into ... a dog?" Though Bauer lives in Los Angeles, she'll be in New York tonight when HBO airs her show's season four finale. That's fine by Bauer, who says the Big Apple is more of a vampire

#### **NEW YORK, NEW** YORK

Also at the Frye party on lower Broadway, just steps from Ground Zero, New York born and bred DJ Cassidy (below) told Buzz that despite the traffic jams, he's happy to have President Obama in town. Cassidy has met #44 on a few occasions, including

when he deejayed at the President's inauguration in 2008 - and when he spun at the



able to make him ... and his family House, dance; it's a feeling I can't describe," he said.

down and out today, Cassidy has a few 9/11 musical recommendations: "I'd play 'Ain't No Stoppin' Us Now,' by McFadden and Whitehead, 'Love Train,' by the O'Jays and 'Ain't No Mountain High Enough,' by Marvin Gave.'

#### **HIGH SCHOOL** HEARTACHE? Vanessa Hudgens

(below) was quick to pour cold water on talk of romance between her and her "Journey 2: The Mysterious Island," costar Josh Hutcherson. "He's my friend. He's just my friend .. I have a lot of friends. You have friends. It doesn't mean you are dating them," she told us at the Popchips Playland in the Meatpacking District.

That may come as bad news to Hutcherson, who recently told a



'adored' The High School Mu-







Power Shopping: Louise Roe Talks Style, Design and Emmy's Fashion



#### The 'Plain Jane' host, will comment on Emmy's fashion live on KTLA and bebut her HSN collection in the same eek.

uise Roe, bost of the CW and MTV's nin Jane, taken her love of liabion riceally. Her show—which has aired i countries, with new episodes slated to ar in the U.E. this fall-sees Ree ide a sky walflower through the outing fashion, beauty and dating orld, in order to give each woman the anew to make her romantic dreams me true. With Roe's penchant for all

# ST JAR

#### ABOUT US JUST JARED JR

RAT, 08 SEPTEMBER 2012 AT 10:00 PM 2 +1 STReet 14 11 Like 6 Chrissy Teigen & Christina Ricci: Elle Fashion Next at NYFWI



Christing Ricci arrives at the Elle Fashion Next Runway Show during inz Fashion Week held at David H. Koch Theater on Friday (September 7) in New York City.

The 32-year-old actress was joined at the show by model Chrissy Te who dolled up in Reem Acra pants, an A.L.C top, and a Helmut Lang blazer

PHOTOS: Check out the latest pics



and friends and the staff of the White For those

feeling



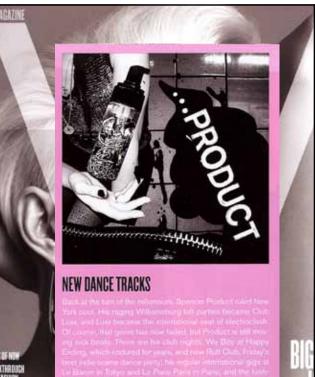
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Animal Collective' & Fischerspooner @ the Museum of Natural tistory in NYC (One Step Beyond) - pics







# CONTACTS & REFERENCES

Upon request we can provide you with client references. We would welcome the opportunity to help make your event a success. To set up a meeting or for more information on our services, please do not hesitate to contact us:

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